



USACOMMUNICATIONS.NL

## Do You have a Need for Assistance with Written English?

If so, **USAcommunications.nl** is here to help you.

### Why the Need?

Fluency in a second language involves not just speaking the language but also reading and writing it. Writing is the most challenging of the three communication forms because the words are not provided: it's your job to place them on the page in the proper order, selected for use within context and spelled correctly, while employing the proper tenses.

Writing in one's own native language can be difficult enough, so it's no wonder writing fluently in a second language can be such a challenge when required.

And in business, academia and other professions it is often required, especially in the world's default language, English.

### Google Translation Won't Do it.

While Google Translation and other AI-based language translation services can help in preparing written documents in English, they should be used with caution. Their accuracy becomes problematic when it comes to delivering best results with more technical, extended communications, or when expressing conditional language and nuance.

### How can USAcommunications help?

USAcommunications.nl is a Netherlands-based consulting service specializing in providing written English services to Dutch and other foreign individuals who need to communicate in English for personal, business and academic needs.

Services are provided in a highly individual and personal way by Robert Mayoh, owner of USAcommunications. As a public relations and marketing communications professional, I have over 40 years of experience in business, having worked for multiple companies, non-profits and advertising agencies in the U.S. My work experience has focused on communicating all aspects of an organization's relationships with diverse audiences and interests, both external and internal.

My objective with each client is help you accomplish the English writing task at hand, be it a business proposal, presentation, technical paper/article, etc. so that the final result will be accurate, polished and professional.

### Working with You

I can assist you at whatever level of need you may require, from simple proofing of your draft English language document to helping you define and develop your communication task from its outset, all the way through drafts and revisions, to a final document you will be proud of. My pricing is based on what level and how much help you may require, based on a fixed hourly rate.

Review a list of my services, career experience and work samples on this web page and contact me if you need help with an English language writing assignment.

Instead of sweating through such a task and losing sleep as your deadline looms, let me help you make the job both easy and rewarding.



### Services Offered

Here is a list of services that I can provide you, based on your writing assignment needs.

- Business proposals
- Articles for presentation and publication
- Academic papers – dissertations
- Public relations services – announcements, press releases, background & position papers
- CEO communications
- Sensitive and crisis communications
- Special events communications
- Advertising and marketing copywriting
- Video narratives
- Speechwriting
- Testimonial statements

Let's talk!

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# About me

**"As an English major in college in the 1970's, the last thing I contemplated was a career in business writing.**

Outside of writing the Great American Novel, a career in academia or journalism was seen as the obvious pathways for an English major. But business writing? I had never even heard of public relations. But the need to make a living using the skills I had delivered me into an unexpected but satisfying career writing for businesses large and small, where communicating is critical to success."

## Professional Experience

- US Air Force, 1976-1982, Air Intelligence Officer
- Blackstone Valley Chamber of Commerce, Pawtucket, RI, Vice President of Communications, 1983-1986
- RI Group Health Association, Providence, RI, Public Affairs Director, 1986-1990
- Home Intensive Care, Inc., Miami, FL, Marketing Specialist, 1989-1990
- The Gorman Group, Providence, RI, Public Relations Director, 1991-1993
- Chaffee & Partners, Providence, RI, Public Relations Specialist, 1993-1999
- Cook Marketing Communications, Jacksonville, FL, Public Relations Account Supervisor, 2000-2001
- SLN, Inc., Providence, RI, Vice President and Senior Manager, 2001-2017
- Holistic Marketing, Providence, RI, Independent Contractor, 2017-Present

## Education and Training

- Bachelor's Degree, History and English, RI College, 1976
- USAF Officer Training School, 1978
- Master's Degree, Public Administration, University of Northern Colorado, 1978
- US Chamber of Commerce, Executive Development School, University of Delaware, 1984-1985
- Certificate of Advanced Graduate Study, Management, Bryant University, 1985
- Non-Degree Student, Providence College, Master Degree in Religious Studies, 1997-1999

## Clients/Industries Served (1991 – Present)

### Healthcare

RI Department of Health

North Safety Products

Home Intensive Care, Inc.

### Home Design

Kitchen & Bath Gallery

### Consumer

Winn-Dixie (Supermarket)

Dexter-Russell Cutlery

### Engineered Materials

Rogers Corporation  
(various divisions)

BTU International

Microwave Engineering Corp

### Electrical/Electronic

Lightolier

American Insulated

Wiring

### Business Association

Northern RI Chamber of Commerce

### Plumbing/HVAC

(Heating-Ventilation-Cooling)

Taco Comfort Solutions

Bosch Thermotechnology

Gem Plumbing & Heating

Supply New England

Matco-Norca

Anvil International

ASC Engineered Solutions



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